

# ANNUAL REPORT 2023

To empower rural communities by realizing their potential.

45 YEARS OF EXCELLENCE



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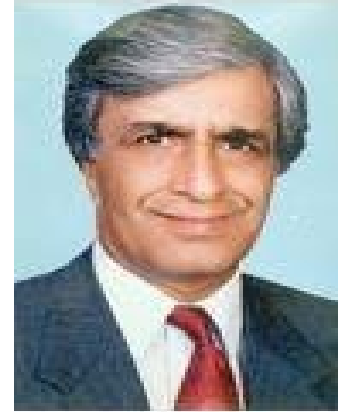


# Table of Contents

1. Chairman's Message
2. President's Message
3. Introduction
4. About Us
5. Our Vision
6. Our Mission
7. RDF's Board Members
8. RDF's Core Areas
9. Skill Development & Vocational Training Centers
10. RDF Health Services
11. Bio - Gas Projects
12. Solid Waste Management
13. Rainwater Harvest
14. Literacy Program
15. Kitchen Garden
16. Water Filtration Plants
17. Plantation Drive
18. Day's Celebrations
19. Day's Celebrations
20. Memorandum Of Understanding (MoUs)
21. Internships
22. Seminars
23. Meetings
24. 45th Annual General Meeting (AGM)
25. Print Media Coverage
26. Media Channel

## Chairman's Message

I am delighted to share the Rural Development Foundation, Annual Report 2023. RDF is a beacon of positive change in our midst. Our commitment to progress is exemplified through initiatives such as water filtration plants ensuring clean water access, vocational training centers empowering women skills, efficient solid waste management, and innovative rainwater harvesting, agro-business and mother child healthcare projects. Together, we strive for a sustainable, empowered and flourishing community. Join hands with us on this transformative journey. In today's dynamic and ever-evolving business landscape, we find ourselves navigating through unprecedented challenges and opportunities. The resilience and commitment exhibited by our team have been nothing short of remarkable. It is this spirit that propels us forward, pushing boundaries and unlocking new horizons. As we reflect on our achievements, it is crucial to recognize that success is a shared journey and congratulate. I sincerely appreciate the RDF team for extra ordinary performance during the year 2023 which is reflective in this annual report. In the coming months and years, we will continue to focus on innovation, adaptability, and sustainability. Embracing change is not just a necessity but an opportunity to carve our path to excellence. Our commitment to delivering exceptional products/services and maintaining the highest standards of integrity remains unwavering. Together, we are building a stronger, more sustainable community. Your support is integral to our success, and we invite you to join hands with us on this journey towards a brighter and more prosperous future.



## President's Message

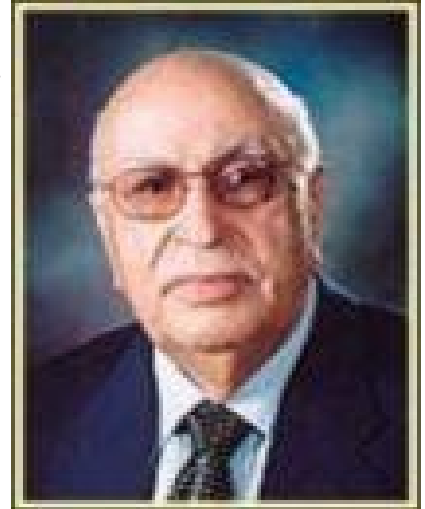
During 2023, RDF has successfully navigated to accomplish the objectives despite ongoing economic situation. RDF continues to diligently work towards making a meaningful difference in the lives of underprivileged individuals, maintaining its vital role within the development sector. All this would have not been possible without the valuable support of Chairman, Mr. Javed Sadiq Malik, and guidance of Board Members. I extend my sincere appreciation to the entire RDF team whose dedication and hard work have been pivotal in realizing our goals.



## Introduction

Rural Development Foundation (RDF), a non-political, not-for-profit and non-governmental organization (NGO) recognized at the national as well as international level, was founded in June 1978 by Dr. M. Sadiq Malik (Late).

RDF was registered under the Societies Act XXI of 1860 and now registered with Section 42 of the Companies Act, 2017. At national level, it has grass-roots level organizations (VO/CBOs) (Village Organization / Community Based Organizations) as its members and is linked globally/ locally through various NGO networks. RDF enjoys consultative status with the Economic and Social Council (ECOSOC) of the United Nations. RDF is certified by Pakistan Centre for Philanthropy (PCP) for good practices in the areas of internal governance, financial management and program delivery.



## About Us

We facilitate the rural poor in recognizing their collective potential as a force to undertake their development according to their own aspirations and priorities.

## Vision

Create the opportunity for the rural poor to realize their true potential, to live with choice and dignity.

## Mission

People centered, enabling rural development paradigm that is inclusive, participatory and sustainable.

## Board Members



Name	Profession/Occupation	Designations
Mr Javed Sadiq Malik	Renowned Bureaucrat	Chairman
Ms. Saeeda Salim	Educationist	Vice Chairperson
Brig.M. Aslam Khan (Retd)	Expert in Development Sector	President Rdf
Dr. Syed Masood Ahmed Pasha	Expert in Health	Member
Ms. Rukhsana Malik	Educationist	Member
Mr. Israr Muhammad Khan	Director General	Member
Mr. Saeed Uz Zaman	AKNCRD	Member
Mr. Iftkhar Ahmed Khan	Forester	Member
Dr. Kamal Hussain	Engineer	Member
Dr. Ghulam Murtaza	Doctor	Member
Dr. Tehmina Naz	Health	Member
Dr. M. Nawaz	Doctor	Member
Maj. Gen- (Retd)   Haroon	Educationist	Member
Sikandar Pasha	Expert in DRR	Member
Mr. Izma Rabbani	Social Worker	Member

## RDF's Core Areas

- ❖ Agriculture
- ❖ Education
- ❖ Poverty Reduction
- ❖ Disaster Management
- ❖ Skill Development
- ❖ Mother & Child Health Care
- ❖ Alternative Energy Channels like Bio gas
- ❖ Women Empowerment
- ❖ Solid Waste Management
- ❖ Climate Change

## Skill Development & Vocational Training Centre

### Gohdo

This Center provides training of hand embroidery, dress making, needle work, fabric, glass painting and handmade decoration pieces. This training helps the women to generate income through their skill. Currently 25 students are enrolled in it. RDF now intends to move towards self-reliance & sustainable project from 2024.



### Parial

The center is poised to become a hub for skill development, offering an array of programs designed to uplift individuals and enhance their employability with specialized courses in dressmaking, handicrafts, embroidery, knitting, and beautician services.



## Mandala Kayani

RDF established a Vocational Training Center for women in 4 different villages. The Centre provides training in hand embroidery, advance dress making, Knitting and needle work.



## Jhandu

Another Vocational Training Centre opened in Jhandu by RDF. The center is set up to become a focal point for learning new skills, offering an array of programs designed to uplift individuals and enhance their employability.

## KniEng Centre

Knitting unit at village Jhandu near Tarnol



## Barakahu

In Barakahu, this centre aiming to enhance the skills, employability, and overall socio-economic development of the local population. This center typically offers a range of vocational training programs tailored to the needs of the community. The focus is on providing practical skills and knowledge that empower individuals to pursue gainful employment or start their own businesses within the rural context.



## Certificate Distribution



**Certified Students 75**

## RDF Health Services Medical Camp with Medical University

RDF organized a Free Medical Camp with the collaboration of Riphah International Hospital in which 14 Doctors of different expertise served almost 700 patients. President RDF Brig (R) M Aslam Khan & Director Project Mr. Zil ur Rehman Qureshi visited the Camp along with their delegation of RDF Family. President RDF pay thanks to Dr. Haleem Azhar for his coordination for such successful medical camp.



## Tele Health Services

RDF is making primary health care accessible to the underprivileged in the Rural Areas through Tele Health services.

- Total Patients Treated 3000 (During 2023)
- Free Medical Camps 3 Camps, Beneficiary Patient 1000

## Free Homeopathic Medical Camp

RDF organized a Free Homeopathic Camp at Mandla Barakhau, Islamabad on 22 September 2023. President RDF Brig (R) M Aslam Khan visited the Camp and distributed the souvenirs to the managing team of RDF and Dr. Murtaza Mughal to pay gratitude to his service for humanity.



## Bio-Gas Projects

Rural Development Foundation installed Bio-Gas Plant in Mandla Kayani Islamabad & in village Parial near Chakri. RDF's Bio-Gas Plants stand as a commendable step towards more sustainable and environmentally friendly future & utilization of available resources. This Bio-Gas Plant provides gas to 3 houses in the area.



## Solid Waste Management

Rural Development Foundation with the collaboration of AHKMT will install solid waste management units in other housing societies adjacent to Rawalpindi & Islamabad. RDF has already signed an MoU with AHKMT.



## Rainwater Harvesting

Rural Development Foundation (RDF) has implemented a pioneering initiative by establishing three state-of-the-art water harvest plants in the villages of Godho and Ghari Afghan to create awareness among communities about water preservation. Community is now using rain water for kitchen gardens and for animals.



## Literacy Program

After reviewing the literacy rate in the union council Garhi Afghanan RDF selected two literacy programs in the village Gohdo. Initially, RDF started with two literacy centers, one for men & other for women. The purpose of this literacy program is to equip people with the basic knowledge of English, Urdu and Maths. So far 50 students have benefitted from this initiative.



## Kitchen Garden

RDF has established 11 kitchen gardens, one in RDF Head Office Islamabad and 10 in the field areas. RDF has trained almost 25 farmers (6 ladies, 19 Men) on kitchen gardens through various training sessions and experts. The purpose of Kitchen Garden is to create awareness among farmers to utilize their unutilized land for growing of healthy organic food and to save money.



## Water Filtration Plants



The Rural Development Foundation has implemented a significant initiative by installing water filtration plants in 2 villages of Taxila with the collaboration of Iftikhar Ahmad Country Head of GPAHUK. This commendable effort aims to provide clean and safe drinking water to local communities, addressing a crucial aspect of public health and well-being.

## Plantation Drive

RDF has celebrated plantation day in Taxila with school children and Community members and planted 2000 plants & also conducted Plantation Drive at National Skill University Islamabad. The purpose of tree plantation is to create awareness among people about the importance of plants & their impact on climate change.



Celebration of United Nations (UN) days as well as national days serves to raise awareness and promote action on issues of global importance. RDF organized different activities in celebrating following Days:

- ❖ International Peace Day
- ❖ International Tourism Day
- ❖ Independence Day
- ❖ World Women's Day
- ❖ World NGO Day

## Day's Celebrations



## Memorandum Of Understanding (MoUs)

Collaboration with following organizations during year 2023.

Hasna Welfare & Development Organization



Commonwealth Entrepreneurs Club (CEC)



WQ Softwares



Parial Community



Jhandu Community



Sameer Builders & Developers (Pvt) Limited



Islamabad Crescent Star Lions Club



Youth Parliament of Pakistan



Dr. Akhtar Hameed Khan Memorial Trust



DEVCOM



## Internship

RDF offers Internship Programme with various universities. President RDF Brig. M. Aslam Khan (Retd) with the Interns at RDF office Islamabad. RDF also offer internships for university's students and improve their skills. RDF has also visually impaired and disable internees. 10 Students benefitted during this year



## Seminars

### Kitchen Gardening Workshop

Rural Development Foundation - RDF took a proactive step in advancing agricultural practices by organizing a workshop on Kitchen Gardening.

Seminar on sustainable Agriculture on Nov 7<sup>th</sup> 23 in RDF Head Office for Farmers from different



### 15th CSR International Award Ceremony

Brig. Aslam Khan (Retd), President RDF, was invited as the Guest of Honor at the 15th CSR International Award Ceremony in Islamabad at Serena Hotel.



## Meetings

### Meeting with Mr. Li Xuegang and Mr. Haiyan Liang (TIENS)

Brig. Muhammad Aslam Khan (Retd), President RDF had a pleasure of meeting with Mr. Li Xuegang and Mr. Haiyan Liang of Tiens. They presented a book to President RDF on Tiens development. They've discussed innovative ideas to embark. RDF is looking forward to collaborate with Tiens in near future.



### Meeting with Rana Shahid Director Punjab Social Welfare Department



Brig. Muhammad Aslam Khan (Retd), President RDF had a pleasure of meeting with Rana Shahid Director Punjab social welfare Department. He appreciated the efforts of RDF and showed interest to work closely with RDF in its future endeavor.

### Meeting with TIKKA Team

A productive meeting with the TIKKA team to discuss our core areas and explore future collaborations. During the meeting, we had the opportunity to present a brief overview of RDF's cutting-edge initiatives and projects, paving the way for new horizons of collaboration that hold promise for innovation and progress.



### Meeting with Malik Rashid Kakar Kuchlak Welfare Society



RDF networking member Chairman Malik Rashid Kakar of Kuchlak Welfare Society visited RDF and had meeting with the President RDF. They shared their unique ideas with each other for rural development.

### Meeting with NUST Team

Dr. Rizwan (R) AVM Pro-rector NUST along with his team including Ms. Ameera Adil & Mr. Zia ur Rehman visited Rural Development Foundation - RDF and hope to work together to eliminate pollution. RDF Team was comprised on Brig. Aslam Khan (Retd), President RDF & Mr. Zil ur Rehman Qureshi (Director Project).



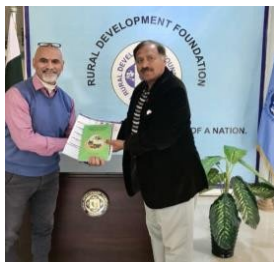


## Meeting with Managing Director Bait ul Maal

President RDF Brig (R) Muhammed Aslam Khan along with Director Project Mr. Zil ur Rehman Qureshi visited Pakistan Baitul Maal office and had meeting with Managing Director of Baitul Maal. MD was briefed about Rural Development Foundation and its core working areas. They shared ideas with each other about upliftment of unprivileged people. They are looking forward to integrate and collaborate in near future.

## Meeting with Akhuwat Foundation

Mr. Adil Rauf, Regional Manager Marketing & Fundraising, Akhuwat Foundation visited Rural Development Foundation - RDF and met with Brig. Aslam (Retd) President, RDF. Both sides discussed mutual cooperation for uplifting living of poor communities.



## Mr. Irfan Shehzad, CEO

Pak Glow Environment Biodiversity visited Rural Development Foundation - RDF and met with Brig Aslam Khan (Retd) President RDF. He presented a book of the Founder President Dr. M. Sadiq Malik (Late) to Mr. Irfan Shehzad & discussed future joint ventures. Mr. Irfan Shehzad CEO, Pak Glow Environment Biodiversity.

## Meeting with RDF Legal Team

Advocate Raja Inaam Amin Minhas along with the assistant Advocate Waqas Zamir, visited the RDF office in Islamabad. President RDF, Brig. M. Aslam Khan (Retd) in recognition of the legal services extended by his team, awarded them certificate of appreciation and souvenirs.



## Meeting with Ms. Robeela Bangash CEO HRDN

Ms. Robeela Bangash, CEO HRDN, visited Rural Development Foundation (RDF) and met with Brig. Muhammad Aslam Khan (Retd), President RDF for future joint projects.

## Meeting with Ms. Qurat-ul-Aain ,

Ms. Qurat-ul-Aain from Islamabad Crescent Lions Leo Club, visited Rural Development Foundation (RDF) and met with Brig Muhammad Aslam Khan (Retd), President RDF and different ideas for community uplift discussed.



## Meeting with Mr. Khalid Taimur

Mr. Khalid Taimur, ED, PRCCSF visited Rural Development Foundation (RDF) and met with Brig Aslam (Retd), President, RDF. Both sides discussed mutual cooperation between the two organizations.



## Meeting with CEO NDRMF Mr. Bilal Anwar



RDF team held a meeting with the CEO NDRMF, Mr. Bilal Anwar, in his office. During the meeting, both sides discussed regarding potential collaboration in areas of mutual interest. The meeting provided a platform for exploring opportunities to work together towards common goals related to disaster risk management and mitigation.

## Meeting with Mr. Nizam Dawar

Mr. Nizam Dawar visited Rural Development Foundation - RDF and met with Brig. Aslam Khan (Retd), President RDF. He presented a book of the Founder President Dr. M. Sadiq Malik (Late) to Nizam Dawar.



## Meeting with Ms. Nada Tarbush from Palestine Permanent Representative of Palestine to UN HQ



Ms. Nada Tarbush from Palestine Permanent Representative of Palestine to UN HQ at Geneva and Mr. Ousman Noor Govt Relation Manager at UN HQ Geneva along with Mr. Raza Shah Khan CEO SPADO, visited Rural Development Foundation - RDF Islamabad.

## Meeting with Mr. Abdul Ghafoor Malik (SCCI)

Brig. M. Aslam Khan (Retd), President of the Rural Development Foundation - RDF had a fruitful meeting with Mr. Abdul Ghafoor Malik, President of The Sialkot Chamber of Commerce & Industry (SCCI), and Mr. M. Shahbaz Saim, Chairman of SCCI's departmental committee on industrial safety and risk management to start rural development/health projects in surroundings of Sialkot with the help of SCCI.



## 45th Annual General Meeting (AGM)

RDF's 45th AGM held on 10<sup>th</sup> Jan 2024 under the chairmanship of Mr. Javed Sadiq Malik. Brig. (R) Muhammad Aslam Khan, briefed council members about the achievements of RDF during 2023. Distinguished Council members, including Ms. Rukhsana Malik and Mr. Saeed uz Zaman, Mr. Iftikhar Ahmed Khan, Dr. Tehmina Naz, Izma Rabbani, Dr. Muhammad Nawaz, Mr. Arifullah, Mr. Nadir Ali, Mr. Iftikhar Ahmed and Mr. Anwarul Hassan Gillani participated and actively engaged in discussions on RDF's impactful projects. The AGM showcased the commitment of all participants to the Rural Development of Pakistan. As ideas for future progress flowed, participants lauded RDF's unwavering contributions to Pakistan's rural communities. A united front, poised for transformative change, as RDF continues its vital work across the heartlands of Pakistan.



## Media channel

RDF launched a media channel for discussion on different Rural Development issues with experts to create awareness at national level.



## Interview

An exclusive Interview of Director Project RDF Mr. Zil Ur Rehman was conducted by Global Times Pakistan on the topic of Bio Gas: A Solution of the Energy Crisis.

# Print Media Coverage



Mr. Mohsin BALCI, Head of delegation TIKA visited RDF head office on 1st November 2023 to meet president RDF Brig r Muhammad Aslam Khan and other staff of RDF. A comprehensive presentation was given to Mr. Mohsin BALCI by Director Projects Mr. Zulfikar Bhanoo Qureshi. Mr. BALCI appreciated



پوری مدد و دلچسپی اور تعاون کے ساتھ گائیڈڈ ممبران اور اہل خدمت کی CEO کے ساتھ میٹنگ